

## Message Text

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PAGE 01 SAN JO 01334 051508Z

12

ACTION ARA-20

INFO OCT-01 ISO-00 EB-11 COME-00 USIA-15 AGR-20 DRC-01

RSC-01 /069 W

----- 100581

R 051613Z APR 74

FM AMEMBASSY SAN JOSE

TO SECSTATE WASHDC 6697

UNCLAS SAN JOSE 1334

E.O. 11652: N/A

TAGS: BEXP, CS

SUBJECT: COMMERCIAL ACTION PROGRAM (CAP)

REF: STATE 057380

1. RE. PARAGRAPH 5 IN REFTEL SAN JOSE APPARENTLY DID NOT RECEIVE STATE 222945 CONCERNING ELECTRONIC DIALOGUE. WE ARE GENERALLY AWARE OF THIS SYSTEM BUT WOULD APPRECIATE DETAILS.

2. VIDEO TAPE INTERVIEW AND RESPONSE TO QUESTIONS VIA ELECTRONIC DIALOGUE COULD PROVE MOST USEFUL AS A TOOL WHICH MIGHT BE PROVIDED TO LOCAL ASSOCIATIONS (E.G. CHAMBER OF INDUSTRIES) FOR USE IN ONE OF THEIR PROGRAMS. WE DO NOT SEE THE ELECTRONIC DIALOGUE AS A SUBSTITUTE FOR OUR REGIONAL FINANCING SEMINAR PROPOSAL, HOWEVER, AND RECOMMEND THAT SERIOUS CONSIDERATION BE GIVEN TO THIS FOR FY-75. MUCH OF THE IMPACT OF SUCH A SEMINAR WOULD COME FROM THE PERSONALIZED ATTENTION THAT LOCAL PARTICIPANTS WOULD RECEIVE. IN THIS REGARD THE TRAVELLING PACKAGING SEMINAR HELD IN SAN JOSE AND GUATEMALA OVER A YEAR AGO WAS VERY WELL ATTENDED AND LEFT A VERY GOOD IMPRESSION. THE FINANCING SEMINAR WOULD FILL A MUCH AROADZ#

NEED. IN THIS REGARD, THE EXECUTIVE DIRECTOR OF THE CHAMBER OF INDUSTRIES OF COSTA RICA HAS WRITTEN US AS FOLLOWS: "WE CONSIDER THAT A SEMINAR SUCH AS THE ONE  
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PAGE 02 SAN JO 01334 051508Z

PROPOSED NOT ONLY WILL BE USEFUL BUT WOULD COMPLEMENT IN A

VERY POSITIVE MANNER THE POLICY OF THE CHAMBER OF INDUSTRIES  
IN SPONSORING SEMINARS ON SUCH THEMES AS BUSINESS LAW,  
INFLATION, ECONOMIC INTEGRATION, ETC"

3. SUGGEST NEW ACTION 1 TO OBJECTIVE 5 FOR THE PRESENT  
CAP AS FOLLOWS: "EXPLORE WITH LOCAL BUSINESS GROUPS USE  
OF ELECTRONIC DIALOGUE FOR EXPLAINING FINANCING METHODS" AND NEW  
ACTION2, "START INITIAL PLANNING FOR FINANCING SEMINAR TO BE  
HELD SECOND HALF OF FY-75."  
LANE

NOTE BY OC/T: #AS RECEIVED.

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 05 APR 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
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**Executive Order:** N/A  
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**Office:** ACTION ARA  
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**Reference:** STATE 057380  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** WorrelSW  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 28 MAY 2002  
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**Review Release Date:** n/a  
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**Review Transfer Date:**  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** COMMERCIAL ACTION PROGRAM (CAP)  
**TAGS:** BEXP, CS  
**To:** STATE  
**Type:** TE  
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